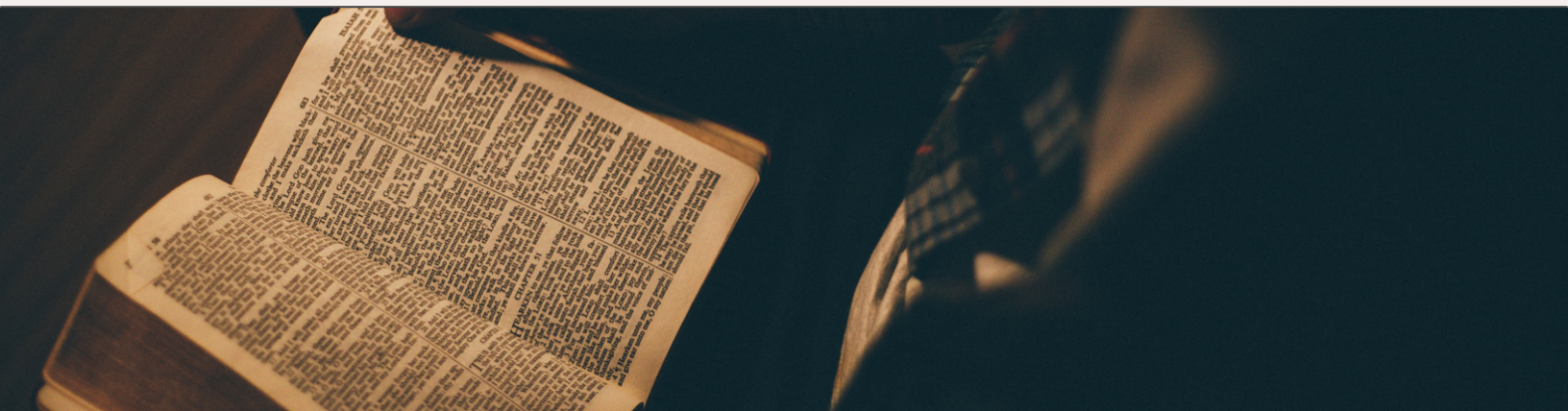


THINK ETERNITY



# FIVE YEAR VISION

AND OPPORTUNITIES



THINK ETERNITY VISION

# THE GREAT NEED

Nicole reached out to us recently and shared, “you randomly popped into my news feed with a message I was desperately needing to be reminded of, “God is right beside you every step of the way.” We hear from people how God is using us to change the course their lives all the time.

Most people reach for their cell phone 2,617 times per day. The average social media user spends over 2.5 hours per day. Despite this interaction, Generation Z is described as part of the loneliness epidemic—with 50% of the people feeling lonely. But we know where true Hope is found, and we are fulfilling our call to share Jesus with this generation.

[thinke.org](http://thinke.org)







## OUR GREAT OPPORTUNITY

One of the greatest opportunities right now is using social media to share the gospel, lead people to Christ, and disciple them. We minister to 30 million people each year with powerful faith content. We know from firsthand experience that God's Word doesn't return void, and the gospel hasn't lost an ounce of its power to transform lives.

## WHERE WE ARE

Think Eternity, through our social media influence, presents the gospel to millions of people each year. We have a comprehensive social media outreach:

- Facebook — 1.5 million followers
- Podcast— 180,000 listeners
- Blog— 300,000 readers
- Fasting and prayer— 1 million young people
- Mentoring pastors, evangelists and young influencers who are influencing millions of followers.

THINK ETERNITY VISION

# FIVE YEAR VISION OUTCOMES



## **Present the gospel to 100 million people online.**

*We presented the gospel online to 35.5 million in the past year.*

## **Minister to 50,000 people at outreaches in cities across the nation.**

We ministered to 38,000 people live, and 9 million people on livestream in the past year.

## **Minister to 200 million people on social media.**

We ministered to 50 million people on social media in the past year.

## **Minister to 2.5 million listeners with our podcast.**

We've ministered to 180,000 listeners on our podcast.

## **Minister to 3 million readers on our blog, answering the great spiritual questions people are searching for online.**

We ministered to 300,000 readers on our blog in the past year.

## **Minister to 1 million readers with our Bible plans.**

We've ministered to 704,000 readers on our Bible plans.

## **Steward TV show opportunities well.**

We anticipate ministering to 5 million people each year new opportunity with CBN and others.

## **Raise up 1,000 young people to be digital Billy Grahams to reach 10 million young people for Christ.**

We are working toward a course, and a community of encouragement.

## **Call 1 million young people to fast and pray throughout the Roaring Twenties.**

We invited 1 million young people in January through social media ads and other mobilization strategies.

## **Mentor and encourage 2,000 young influencers who influence millions for Christ.**

We mentored and encouraged 400 young influencers in the past year.

## **Support and encourage 3,000 Pastors who shepherd hundreds of thousands of believers.**

We supported and encouraged 2,000 pastors in the past year.

THINK ETERNITY VISION

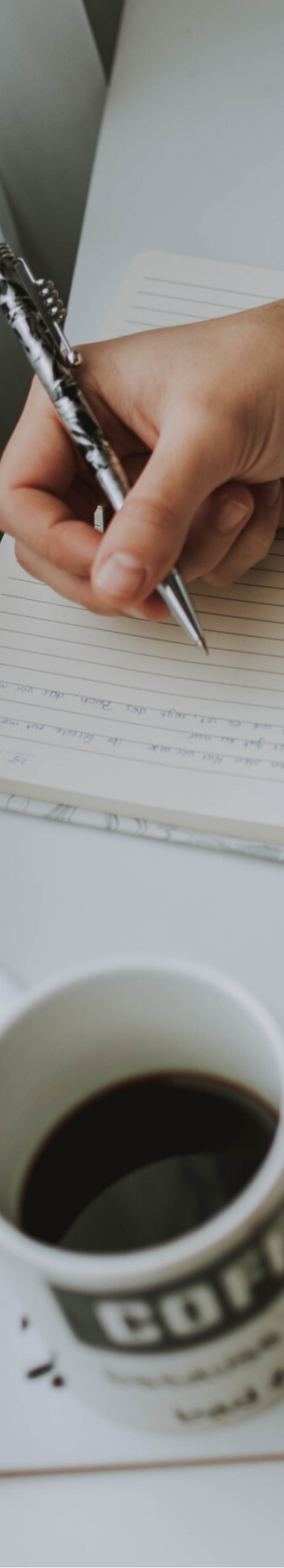
# YOU ARE A HISTORY MAKER

We have experienced that there is something about extravagant generosity and following the leading of the Holy Spirit to what God speaks to us to give that releases God's favor, blessing and presence, and creates greater purpose in our lives.

When you give through Think Eternity, you will experience the great joy of helping people desperately in need to find God.







# OUR IMPACT

## PRAYERS IN A PANDEMIC

I first came across Think Eternity on Facebook during the pandemic. I was praying and waiting on the Lord to know what He wanted me to do. Discovering Think Eternity was an answer to my prayers. Ever since then, I started social media pages and a podcast that tell of God's love and goodness. I just want to say thank you for influencing me greatly. -Joshua

## FIRST TIME FASTING

I honestly really think Think Eternity's "Roaring Twenties Fast" is an amazing opportunity and movement. I'm still young, but you're never too young to start. I'm 14, and this is my first fast, I honestly wasn't even sure about doing this, but I've seen it everywhere. I decided I should do it. -Andrea

## FULFILLED CALLING

We invited our church to the Fast, and as a result one young man has just surrendered his life to God's leading of full time ministry. -Daniel

## THINK ETERNITY VISION

# OUR IMPACT (CONT.)



## 8X MLB ALL STAR

I have had the privilege of doing ministry alongside Matt Brown. He is a needed voice of encouragement and loves to bring the Good News of Jesus wherever he goes.

-Darryl Strawberry, 8x Major League Baseball All Star

## FORMER ATHEIST

I'm a big fan of Matt Brown. We've shared Christ together to groups large and small. Matt has a deep compassion and authentic concern for people who are far from God. I'm thrilled with how God has used his gracious approach to reach the next generation. Matt has inspired me to be stronger salt and brighter light in my own life.

-Lee Strobel, Former Atheist turned Christian and subject of "The Case for Christ" movie on Netflix

## FAMILY MINISTRY

I have felt a "tug" over the past several months of God leading my family and I toward full-time ministry. I am grateful to learn from Think Eternity how to advance the Gospel online. I believe this is needed more than ever.

-Chris



THINK ETERNITY VISION

## HOW WE DO IT

Think Eternity uses specific digital strategies:

- Podcast and video content production
- Social media ad strategies
- Influencer partnerships
- Graphic design
- Curation of powerful faith content

## GIVING OPPORTUNITIES

- **23 partners at \$50 per month =**  
\$13,800 toward gospel sharing strategies to reach 700,000 people with the gospel message.

- **4 partners at \$5,000 each =**  
\$20,000 towards key ministry objectives to impact thousands with powerful faith content.

- **4 partners at \$20,000 each =**  
\$80,000 toward ministry team support for 17 digital missionaries on our team.

thinke.org





THINK ETERNITY TEAM

# TEAM OF MINISTERS

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**Matt Brown**

Matt started Thinke with his wife Michelle in 2008, and it existed as a ministry since their Bible college days - 20 years ago. He believes ministry is better with friends, and has a simple focus, passion and heartbeat to reach this generation for Jesus Christ.



**Dr. Malachi O'Brien**

Malachi is national prayer leader, local pastor and world record holder for most consecutive marathons . He spends several days a week praying at ihopkc which has held 24/7 prayer for 20 years. He serves in prayer, encouragement, vision and connections.



**Josiah Kennealy**

Josiah equips thousands of next gen pastors across the nation, including hosting a national conference and a weekly podcast.



**Jon Groves**

Jon Groves is a recent husband and dad. He travels with his family on a bus and preaches live to thousands of people each year. He helps us equip young leaders to be Digital Billy Grahams.

THINK ETERNITY TEAM

# TEAM OF MINISTERS

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**Roger Coles**

Roger has been a best friend and designer for us for a decade. His designs have been shared by millions, including Justin Bieber.



**Rashawn Copeland**

Rashawn is a husband and dad of four, a successful author and digital evangelist ministering to millions of followers.



**Sammy Lopez**

Sammy has served as a pastor and evangelist for decades. He is a grandpa to one, and mentor to many pastors, influencers and pro athletes.

THINK ETERNITY TEAM

# WRITING TEAM

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**Alex Murashko**

Alex is a gifted writer focusing on good news stories on Matt's heart. He formerly wrote for The Los Angeles Times, Epoch Times and The Christian Post.



**Michael Kelley**

Michael is one of the best devotional writers alive today. He wrote for years for LifeWay Christian Resources, and is an author of many books including a 365 day childrens Bible. He writes regularly for Thinke.



**Dr. Jason Robinson**

Jason is a professor at Lee University in Cleveland, Tennessee. He shares great content online. He writes regularly for Thinke.



**Aaron Hall**

Aaron is a pastor in Florida. He writes regularly for Thinke.



THINK ETERNITY TEAM

# OPERATIONS

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**Reggie Flowers**

Reggie is a sharp young leader who also serves at a local church in Knoxville, Tennessee. He is recently married, and creates lots of designs and content on Thinke channels.



**Ian Rinken**

Ian has a huge heart for people finding a community of faith. He lives in Sioux Falls, South Dakota. He helps with a number of aspects of Thinke, including ministry partnerships.



**Ryan Knott**

Ryan was on track to play pro baseball, but got injured. He is a music artist with his wife Sarah. He does influencer stories and shares on his pages to help us reach more people with the gospel.

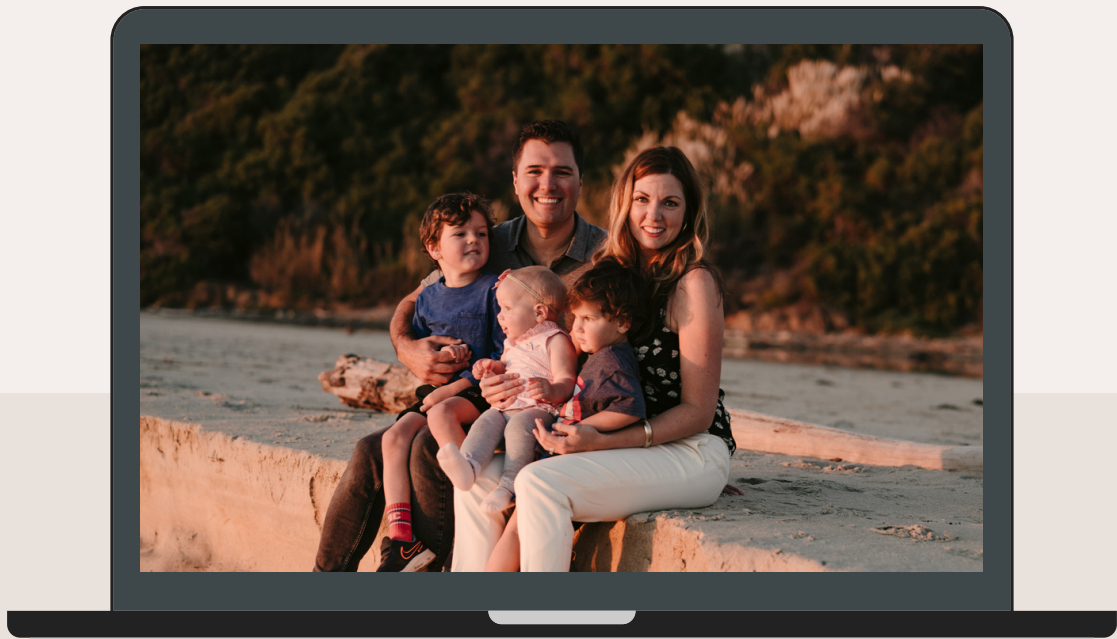


**Collin Labrosse**

Collin is a Tik Tok influencer. He has a knack for powerful video content and picks and produces Matt's podcast clips, and other video content for Thinke.

THINK ETERNITY

THANK  
YOU!



WE ARE GRATEFUL FOR  
YOUR SUPPORT.